

Shockwave

by Larry Reese

PHOTOGRAPHY BY JERRY TAYLOR

As the final weekend in July rolls around each year, two things can be guaranteed to happen in Lake Havasu City, Arizona. The humidity rises (monsoon season) and the group of performance boaters who enjoy life, who enjoy a good time, and who enjoy each other's company more than any other group that arrives in town—yes, it's time for the Annual Shockwave Custom Boats Regatta on Lake Havasu.

It all starts as Shockwave families congregate at the Friday-evening Hospitality Party where the Hot Wheels Race is the center of attention. Cheers, cheers, and more cheers along with some good-natured booing and teasing all take place as over 100 cars are raced to determine who will take home the \$100-cash prize. After nearly an hour of racing on the Jokers Wild Promotions track, it was Raquel Beshirs, daughter of David and Yvette of Whittier, California, taking home the first-place winnings for the second year in a row.

"It's a team effort to ensure these events run smoothly," commented Todd Taylor, owner of Jokers Wild Promotions. "From my dedicated team to the awesome support we receive from the boat manufacturer, such as Jennifer and Barry of Shockwave along with the owner of Shockwave Custom Boats, Bob Anderson, to some great sponsors, such as Nationwide Homes, Gatorz, London Bridge Chevron, In N Out Burger and many others. It's everyone working together that ensures we all have a great time on Lake Havasu."

Highlighting the Saturday evening banquet is a special treat that has taken place at the past few Shockwave Regattas. Every kid in attendance is given a gift—this is made possible by the generous contributions of Diane and Gary Farace of Norco, and Brenda and Isaac Felter of Corona, California.

In 2006, as the humidity rises to signal the start of Lake Havasu's monsoon season, it will also be the time for Shockwave Custom Boat Owners along with their family members and friends to once again invade the lake for another weekend of fun, fun, fun, and even a little more fun!



